



*“Awaken the  
Business Leader  
in You”*

*Inspire brilliant minds. Develop tomorrow's  
innovative & empathetic global business leaders  
with care while assuring a dynamic learning  
experience.*



## ABOUT US

Studying Business Administration at Manson School of Business (MSB) is made an enriching learning experience. We at MSB, aim to help our students develop an artistry to become tomorrow's global leaders. We groom our scholars to be ready to think critically, enable them to adapt to changing business panorama and develop an expanded world view.

Manson School of Business is committed to provide you with the knowledge you need to create and make full use of the opportunities you need to succeed. To enhance your skill set with the aim of making you a competent business professional. We strive continuously to ensure that you will receive a level of excellence in business education that will help you not just launch your career but be ready to take on challenges.



**Ms. LAVANYA KANDURI**  
M.Com, M.B.A, FCMA, (Ph.D) DGBM

## MESSAGE FROM CHAIRPERSON...

*Ms. Lavanya Kanduri* brings diverse experience of corporate sector and academics to her role as a Dean

Chairperson & Dean Ms. Lavanya is determined to lead our organization to establish the highest academic quality standards and mentor the students to excel in their performance. She is an extremely dynamic and result oriented professional. She has a diverse experience in "Manson Centre of Excellence School of Business Management".

At Manson Centre of Excellence, we strive towards shaping the capabilities of our students to evolve as future leaders who are extremely competent, innovative, flexible and empathetic in using knowledge, tools and concepts whilst drawing on their understanding of the real world and global awareness.

- ◇ The activities of the students are spread out in such a way that there is skill building on the Conceptual, Application and Analytical fronts.
- ◇ Our goal is to challenge, disrupt, inspire and empower you to be the best you can be and to achieve whatever you aspire to achieve. If all of this resonates with you, if you are passionate about a successful career in business, reach out to us and we will be happy to discuss your academic path ahead.



### **VISION:**

Develop tomorrow's innovative & empathetic global business leaders with care

### **MISSION:**

To inspire brilliant minds. Nurture them as future leaders. Shape them as independent, socially responsible & woke thinkers that can leave a mark at local & global levels.

### **MOTTO:**

Dare to dream Big. Cherish the dreams you envision and take steps towards illustrious accomplishments.

The spirit of looking towards the future and convert our dreams into realistic possibilities is at the core of the Manson School of Business. For those are the dreams, which push us forward to make a positive contribution towards progress.

## **WHY MSB**

- ◇ A strong Mentor - mentee relationship
- ◇ Lively interactions are the ethos of MSB
- ◇ Faculty rich in academic experience bringing convergence with industry practices
- ◇ Teaching by faculty & learning by the scholars in an energised environment to ensure lively interactions
- ◇ Everyone committed to knowledge distribution with a great shared joy
- ◇ All of us ever willing to support scholars with open arms

At MSB, you'll have the opportunity to prepare effectively for a successful career in business administration while having a dynamic learning experience.

## **PROGRAMMES OFFERED**

### **ACADEMIC PROGRAMS**

- BBA
- B.Com
- MBA

### **CERTIFICATION PROGRAMS**

- Digital Marketing
- Learn Six Sigma
- Business Intelligence & Data Visualization
- Business Analytics
- Financial Analytics
- HR Analytics
- Data Science & Tally & GST

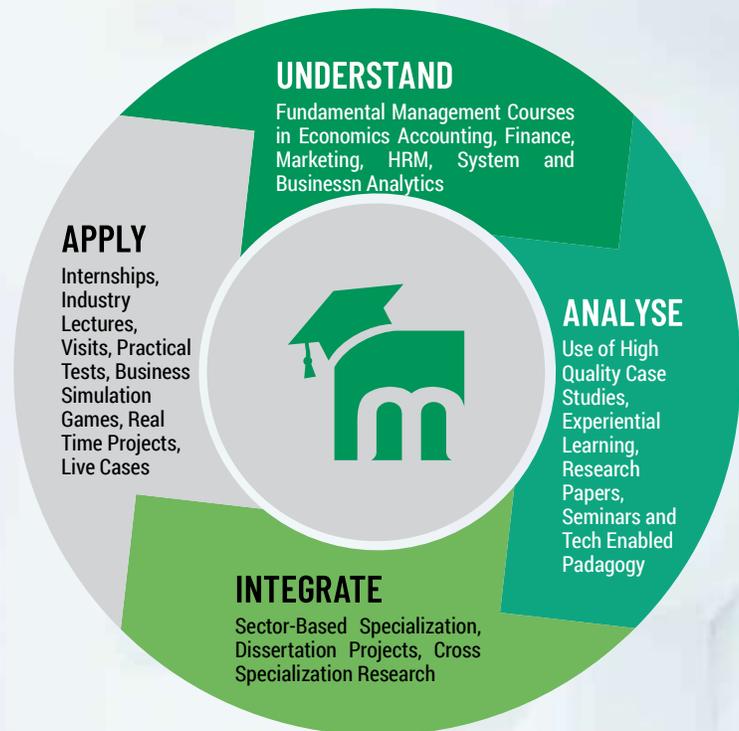
### **PROFESSIONAL PROGRAMS**

- CMA - India
- CMA US



# SALIENT FEATURES

- ◇ Highly interactive learning sessions
- ◇ Experienced faculty with enriched industry & research experience.
- ◇ Specialized training and skill development programmes (optional with regular degrees)
- ◇ Internships in PG and UG.
- ◇ Conducive Learning environment
- ◇ Role play and case study mode of learning
- ◇ Proximity to logistics (Metro Station and Bus stop)
- ◇ Industrial visits, workshops and seminars
- ◇ Mock Interviews for final year students
- ◇ Soft skills training
- ◇ 100% placement assistance



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*"Give wings to your future. Aspire to reach the skies."*